



WPTV

ORDER

Print Date 11/05/12

Page 1 of 2

Flight Dates **11/05/12-11/05/12**

Contract / Revision **316774 /** **Frankel for Congress**

Original Date / Revision Agency Com 15%

11/05/12 11/05/12 Billing Contact

Advertiser **Frankel / Democrat / Congre**
Agency **Media Strategies and Resea**
Buying Contact
1580 Lincoln Street
Suite 510
Denver, CO 80203

Product
Agency Com 15%
Billing Contact
1580 Lincoln Street
Suite 510
Denver, CO 80203

Sales Office WPTVN
Sales Region NAT
Agency Ref

Order Sep 00:20:00

Estimate #

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive
 Cheryl Beers

Account Executive	Order%	Start Date	End Date
Cheryl Beers	100%		

Order Share 100% Market Value 2800

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WFGC	%	0
WFLX	%	0
WPBF	%	0
WPEC	%	0
WPPB	%	0
WPXP	%	0
WTCE	%	0
WTCN	%	0
WTVX	%	0
WXEL	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	3	\$2,380.00	\$2,800.00	0.00
Totals	3	\$2,380.00	\$2,800.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/05/12	3	\$2,380.00	\$2,800.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WPTV	11/05/12	11/05/12	M-F 6-630p M-F 6-630p	CM	6-630p	M-----	:30	1	\$1,800.00	FX	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$1,800.00		0.00						
N 2	WPTV	11/05/12	11/05/12	M-F 12p NEWS M-F 12n-1p	CM	12-1p	M-----	:30	1	\$500.00	FX	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$500.00		0.00						
N 3	WPTV	11/05/12	11/05/12	M-F 3p-4p 3-4pm Jeff Probst	CM	3-4p	M-----	:30	1	\$500.00	FX	0.00	NM	1	\$500.00



WPTV

Print Date: 11/05/12

Page 2 of 2

Contract / Revision **316774** Flight Dates **11/05/12-11/05/12**

Hiatus Dates

Original Date / Revision 11/05/12/ 11/05/12

Order Sep 00:20:00

Advertiser **Frankel / Democrat / Congr** Product **Frankel for Congress**

Estimate #

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 3	WPTV	11/05/12	11/05/12	M-F 3p-4p 3-4pm Jeff Probst	CM	3-4p	M-----	:30	1	\$500.00	FX	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----	1		\$500.00		0.00					
													Totals	3 \$2,800.00